

- 1 **Some Tips For iPhone Photographers From Jerry Heisler**
- 2 **It's Not The Equipment.. It's The Photographer**
- 3 **Have an Interesting Subject**
 - Subject is the first thing you see
 - If you don't know what the subject is, why are you taking the photo?
 - You can have more than one subject
 - Ask yourself what you want to illustrate
- 4 **Have an Interesting Subject**
- 5 **How to Make Your Photos More Interesting**
 - Consider silhouettes
 - Your eyes don't see them but your camera does
 - How do you make a silhouette?
 - Shoot into your light source
 - Sunrise and sunset are best times
 - Hide the sun if possible
- 6 **Consider Silhouettes**
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- 8 **Consider Silhouettes**
- 9 **Use Reflections**
 - Water
 - Glass
 - Ice
 - Mirror
 - Get close to reflective surface
- 10 **Use Reflections**
- 11 **Include Shadows**
 - Shadows are longer when the sun is low
- 12 **Take Photos from Unique Angles**
 - A low angle
 - Show the world to people in a way they haven't seen before
- 13 **Use The "KISS" Technique**
Keep it simple stupid...

Don't clutter your photos with distractions

(simple photos work best on social media)

- 14 **Keep it Simple**
- 15 **Composition Tips**
 - The Rule of Thirds
 - Turn on the Grid in settings
(settings/Photos and Cameras/Camera/Grid)
 - Place Your Subject on a Grid Intersection
 - Learn To Look at Things Through The Eyes of a Photographer

- Combine these Techniques
- 16
- 17 **Direction of Movement**

- 18 **Direction of Sight**
- 19 **Use The Negative Space**
- 20 **Use The Negative Space**
- 21 **Central Subject Placement**
- 22 **Symmetry**
- 23 **Fill The Whole Frame**
- 24 **Show Depth**
- 25 **Use Leading Lines**
- 26 **The Diagonal Principle**
- 27 **Taking Sharp Pictures**
- 28 **Set The Focus Yourself**
- 29 **Use illuminated Subjects**
 - You can't Take Pictures in the Dark
- 30 **Use illuminated Subjects**

- 31 **Keep Your Camera Still**
 - Any movement will cause blur
- 32 **That's All For Now...**
 - I hope I've given you some things to think about.
- 33 **Credit for images in this show are due to a young man from Latvia, Emil Pakarklis at his website:**