



All about Pinterest

First of all, what is Pinterest?



Pinterest is a visual bookmarking tool that helps you discover and save your creative ideas.


<https://youtu.be/t1QkMOdW0Kyc>



What are Pins?

Pins are visual bookmarks. Each Pin you see on Pinterest links back to the website it came from, so you can learn how to make it or where to buy it. Americans have created 30 Billion Pins!

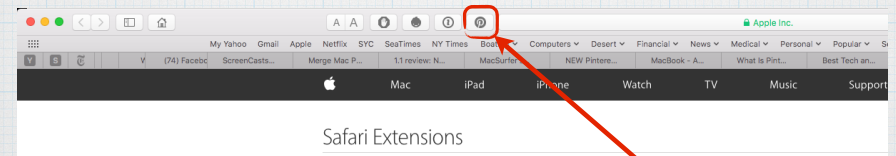
2

So if you see an article you really want to save? Just Pin It! 



Save things you want to come back to later.

You can save anything you find around the web by adding the Pinterest browser button as an Extension to your Apple Safari Browser.



The "Pin It Button" in my Safari Tool Bar

Click on the Safari Extensions Menu and choose Pinterest. (This will install the Pin It Button on your Tool Bar)

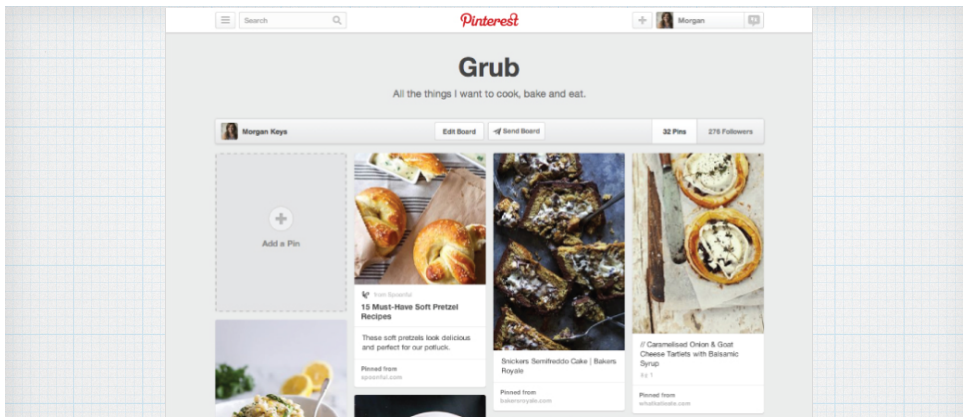
Pin It Button
 Bookmarking
 Pinterest, Inc. >
 Pinterest is a visual bookmarking tool that helps you discover and save creative ideas. Use it to save recipes, home improvement ideas, and other things you love!
 Installed

Now if you are surfing the web and see a story you want to save, click on the Pin It Button and Save to Pinterest

Or try looking through Pinterest.com to see what other people have found. If you discover a Pin that looks interesting, just save it for yourself.

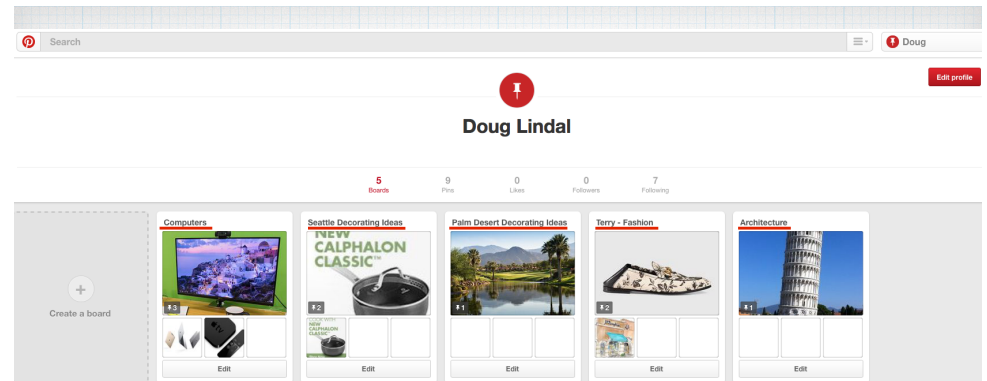
For example - a soft pretzel recipe

My Pinterest Home Page reflects my interests in History, Architecture, Gadgets, Technology and Golf.



Save your Pins on Boards

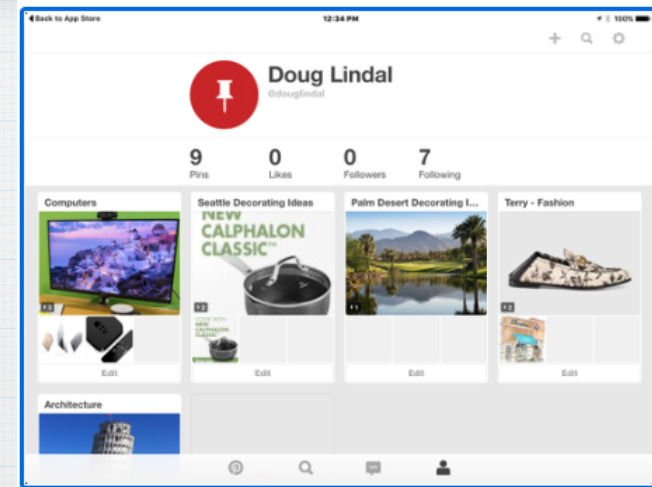
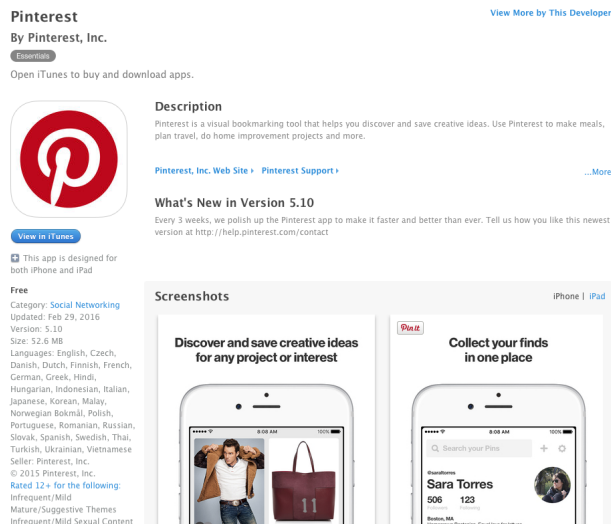
Boards are where you organize and save your Pins. You can make Boards for anything and everything - add pretzel recipes to your Recipe board or travel plans to your Going Places board.



My Home Page for Pinterest showing my five "Boards" - My primary areas of interest.

10

Pinterest is also available for free in the App Store on your iPad or iPhone for mobile use.



My Pinterest Home Page on my iPad looks similar to the one on my iMac.

12

Pinterest is a place for you discover and save creative ideas. You Pin all those ideas on your boards.

You can fill up your home feed with fresh Pins by following people whose taste you admire. You'll find lots of new ideas from your home feed, or by browsing through categories or doing searches.



Questions, Comments ???